

THE CHINOOK ADVANCE

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No.

What Western Canada Means To Eastern Canada

LEST we forget what Western Canada means to Eastern Canada, and what the harmonious union of both means to the continued existence of British North America as the home of a people free to go about their peaceful avocations with none to make them afraid, let us look at Canada as a whole for a few moments.

First, look at it in the light of the land-hungry nations. What would Germany or Italy not give to gain possession of the three Prairie Provinces of Canada, Provinces which not only constitute one of the choicest agricultural territories in the world, but are richly endowed in metals, coal, and oil?

Few people realize that each of these three provinces is larger than either, Germany or Italy—that the three provinces together have more than double the land area of Germany and Italy combined.

Germany's land area is 181,800 square miles, Italy's is 120,000 square miles. Alberta, Saskatchewan and Manitoba each have a land area of 250,000 square miles or more.

Now let us look at the history of these provinces.

In the first decade of this century the filling up of the West by agricultural settlement exerted a profound influence on the general development of the Dominion.

Vast amounts of capital were attracted to Canada for the construction of transportation and other facilities and the building up of such cities as Winnipeg, Regina, Saskatoon, Calgary, and Edmonton.

Where was this money spent? Largely in the East for materials—for the steel and rolling stock for the railways, for agricultural implements for the new farms, home-furnishings and clothing.

This industry laid the foundation for an era of factory building that contributed greatly to the growth of population and prosperity in the Eastern Provinces.

What built the Angus shops in the East End of Montreal and contributed much to the activity of the Point St Charles shops in the West End?

The trade of the Western Provinces.

What built up the grain ports of Port William and Port Arthur, and made Montreal one of the world's greatest seaports?

The grain trade of the Western Provinces.

What for years has been the biggest single factor in our export trade?

The western wheat crop.

What has given the greatest amount of employment to men engaged in the inland and ocean shipping and railways centering upon Montreal?

The western wheat crop.

What single product has brought more ready cash than anything else into this country to be spent on the products of industrial Quebec and Ontario?

The grain crops of the Western Provinces.

ITALY would love to include the Western Provinces in the Roman Empire, Germany would revel in their possession.

And, coming nearer home, there is a general feeling in the west that the United States would be ready to assume all the obligations of the prairie provinces in return for the privilege of making them the 49th State of the Union.

Yet here in Eastern Canada are some who are talking as though the Western Provinces were a liability instead of an asset—some who would grudge generous help to these provinces to tide them over the trouble caused by the depression that hit these provinces harder than any other part of the Dominion.

The Western Provinces will come back—make no mistake about that. One good crop would alter the entire economic outlook not only of these provinces but of the whole of Canada.

LET us as a people deal with the Western Provinces in a spirit of helpfulness in their time of trial.

Let us remember how much of our past prosperity we owe to them and how much they mean to our future. Let us remember that with the Western Provinces an integral part of the Dominion which is ours, we, as a young nation and yet but a small nation, have solved for us for all time the problem of room for expansion which is creating such unrest among our land-hungry nations of Europe.

—MONTREAL DAILY HERALD

BARGAIN FARE
\$3.70
RETURN
TRAVEL BY TRAIN

Chinook To Calgary

Proportionately low fares from stations between Sibbald and Janet.

Gond going
FRIDAY & SATURDAY, NX JANUARY 11 and 15th.

Returning, leave Calgary up to and including **MONDAY, JANUARY 17th.**

Good in coaches only. No baggage checked. Children, 5 years and under 12, half fare.

Full information from Local agent. W38-15.

CANADIAN NATIONAL

Curling Notes

Thursday saw the finish of the local bonspiel. In the afternoon Len Cooley trimmed W. S. 15-4 to go into the final of the consolation along with L. Robinson who defeated J. Peyton 12-4.

In the final of the Grand Challenge F. Morrell's "Allstar" rink completely out curled C. W. Ridenout's rink by a 18-3 score to take first prize which consisted of a delicious cake for each player, while the losers had to be contented with a small box of chocolates. The personnel of the rinks are as follows: F. Morrell, B. Youell, J. Wilson and Freda Milligan. C. W. Ridenout, A. Marr, M. Otto and Ed. Peterson.

L. Robinson's rink won the honors in the consolation defeating Len Cooley 9-8 in a hard fought game.

The winners received a pie each, the losers a small box of chocolates. The personnel of the rinks are: L. Robinson, J. Aitken, J. Lee and Sid. Langleve, Len Cooley, R. B. Langleve, Mrs. Isbister, and Gordon Anderson.

On Monday Jan. 3rd, F. Morrell's rink started the New Year by successfully defending the cup. A rink skipped by Len Youell came out on the short end of a 12-9 score.

In the evening the "Funnies" schedule got under way with W. Todd trouncing J. Aitken 12-3 and Len Cooley defeating J. Peyton 6-5.

In this schedule the skip performs his regular duties for the first end, then the third man skips three, the second three, and the lead three. Also the players must do as they are told as this is where the fun comes in.

On Tuesday night E. Robinson tried in vain to take the cup from F. Morrell. The latter won 8-4 and thus has successfully defended the cup for the fifth consecutive time.

Mr. and Mrs. Malcolm who spent their vacation at Lethbridge returned Tuesday.

Aylmer Soup	per tin	.10c
Clarks Chipped Beef	"	.25c
Helmet Corn Beef	"	.17c
Corn Starch	2 pkts for	.25c
Clover Leaf Salmon	per tin	.15c
Rice	3 lbs for	.25c

Harness Rivets, Oil, Thread, Snap, and Buckles on hand

BANNER HARDWARE AND GROCERIES

UNITY!

on
January 7, 1938
at 9 p. m.

JOHN I. McFARLAND

Will Speak Over
Radio Stations--

CFCN - Calgary
CJOC - Lethbridge
CJCA - Edmonton
CFGP - Grande Prairie

To the
People of Alberta
on

"UNITY"

McFARLAND TO SPEAK ON
UNITY

On January 7th, 1938, at 9.00 p. m. John I. McFarland, who was recently chosen as President of the Executive Council of the Unity Movement in Alberta, will make his first public announcement on the subject of Unity.

The speech will be made over radio stations, CFCN, Calgary; CJCA, Edmonton; CJOC, Lethbridge; CFGP, Grande Prairie. Mr. McFarland, with his wide knowledge of all phases of life in Western Canada and particularly of the problems which face the farmers, is the best possible man who could be found to advise the people of Alberta on how they are to attain the unity which is so necessary now. His speech is being awaited with great interest all over the Province.

Mr. and Mrs. E. C. Pfeiffer's guests Christmas day were: Messrs Pfeiffer, E. O. Hocart, E. Robinson, Mr. and Mrs. Bayley, Mr. and Mrs. Isbister and Mrs. M. C. Nicholson.

GOVERNMENT LIQUOR CONTROL ACT OF ALBERTA

APPLICATION FOR BEER LICENSE

Public notice is hereby given that the undersigned intends applying to the Alberta Liquor Control Board, for a license to sell beer by the glass or open bottle, for consumption in conformity with the provisions of the Government Liquor Act of Alberta, and regulations made thereunder, with respect to the following premises: The northeast corner of the Chinook Hotel, situated on Lots One (1) and Two (2), Block Four (4), Plan 2231, B. A., Village of Chinook, Alberta.

Dated at Chinook, Alberta, this 23rd day of December, 1937.

William H. Barros
Applicant

Family's Home Is Burned Down Christmas Day

Arrowwood (Special).—After seven years of disappointment, unemployment with all its care and an never ending search for work, Bert Simmie finally secured a job with a local garage. He worked steadily during the past year and he and his wife and four little tots had established a home Christmas, this year, this year, promised to be the best yet.

After the excitement of Santa's visit had died down, Mrs. Simmie prepared breakfast. While the family were seated at the table smoke filled the room. As soon as the door was opened a draft swept the flames across the room. Frantic efforts were made to save some bedding and clothing, but it was impossible to re-enter. To day the little family were without a house or home.

It is thought that the fire started in the attic and was unnoticed till smoke filled the lower part of the house. The fire-siren was frozen up so no alarm could be sounded.

NOTICE

The Annual meeting of the Ratepayers of Chinook Consolidated S. D. No. 16 will be held in the school on Saturday, Jan. 15th, at 1.30 p. m. for the purpose of hearing and discussing the reports for the year and for electing trustees for Buffalo Plains, Bison and Popular school districts, Lorne Proudfoot Secretary.



Mr. and Mrs. E. C. Pfeiffer purchased the store formerly owned by Mr. Hurley and have moved their stock there this week.

Mr. H. R. King left for Iowa, U. S. where he is visiting with his friends and relatives at his old home.

Miss Irene Shier returned to her school at Bindloss on Saturday.

Miss Ruth Robinson came back to town on Sunday.

Mrs. Coutts, Chrissie, and Gordon returned to town on Sunday.

The Gasoline Hazard

With the coldest, lengthiest and, therefore, the most hazardous part of the winter yet to come, sixteen coffins, containing the tortured bodies of victims of the fire demon have been lowered into the ground and hospital doors have opened to admit another twenty injured by the same agency, in Saskatchewan alone this season, and this is the pre-Christmas toll in one of the prairie provinces.

In the absence of figures it is safe to presume that comparable losses have occurred in the sister provinces of Alberta and Manitoba. Indeed stories of tragedies appearing in local and metropolitan newspapers afford the evidence that such is the case.

These graves give silent testimony to the risks annually incurred in a cold climate during the winter season, and in most cases are mute evidence of the truth of the old adage "familiarity breeds contempt"; in other words they are, in the majority of instances, the result of carelessness—a lack of appreciation, or forgetfulness, of the dangers involved in the handling of fire.

Danger In The Homes

Statistics show that the great bulk of these life and property losses and injuries have occurred in homes and in most cases in homes on the isolated farmstead or in the small villages and towns, where fire protection equipment is either entirely absent or at a minimum and where trained fire fighters are completely absent.

Investigations conducted by, and information received by provincial and local authorities and fire insurance companies show also that the greater number of these disastrous conflagrations occur in the early morning after fires have been lighted and adult members have left the house for outside chores, leaving children and sometimes women still sleeping in their beds. For the latter it means death by smoke suffocation or cruel flames.

In this season's fires, gasoline is indicted as one of the most potent agencies of death, injury and loss of home and contents. In some cases, it has been used in mistake for coal oil to lash dying embers into quick flame or to speed up a newly laid fire. In other instances the use of this dangerous fluid for dry cleaning operations has brought irremediable disaster upon an unsuspecting household.

Carelessness To Blame

In other words, in nearly every instance, somebody's carelessness or negligence can be blamed for the dire results which have followed. There has been a violent explosion, a death-dealing fluid has been sprayed in all directions and the doctor, the coroner and the undertaker have been called in to perform the obsequies. In the twinkling of an eye a happy household has been converted into a shambles, no less dreadful because disaster was unsuspected a moment before and no less horrible because the streets of Shanghai after the visit of a Japanese bomber.

When details of these disasters appear in cold print subsequently, wonderment at the carelessness and folly of mankind speedily succeeds the shock occasioned in the mind of the reader by graphic descriptions of the horrors of such disaster and the suffering they entail.

The wonder is further accentuated by the thought that these disasters have followed so close on the heels of the annual fall fire prevention campaign, when well directed efforts were made to render citizens fire conscious, apparently all to no avail.

A Grain Of Comfort

There is some comfort, however, in the discovery that these fire-prevention campaigns are bearing some fruit and more particularly in the fertile and impressionable minds of the youth of the country, for in the past few years, there has been marked reduction in the number of conflagrations resulting from the misuse of matches by children—an indication that children, at least, are learning and remembering valuable lessons imparted in the schools during fire prevention week.

These results of the campaign in the schools among the children give rise to the hope that fire losses from misuse of gasoline will be materially reduced in the future within the next two or three decades when they succeed the present generation as the masters and mistresses of the households in the rural districts. They at least serve to demonstrate that the words of admonition and advice which form a component part of these campaigns are worthwhile and give rise to the belief that later they will bear fruit in a substantial reduction in fire losses where such are caused by carelessness or neglect.

In the meantime, one can only suppose that fire losses attributable to carelessness with gasoline will continue more or less unabated, unless some measure can be found to make the use of gasoline for lighting fires and for other uses in the home impossible.

Trying To Keep Peace

New Minister To Palestine Will Have Plenty To Do

Twenty years ago in Palestine the Turks were fleeing before British, French and Italian troops led by tall, khaki-clad General Allenby. But their sweeping bayonets left a conflict, growing from the national ambitions of Arabs and Jews. Under mandate of the League, the British flag was raised over Palestine and British colonial experience was brought to bear on the problem. Out of its experience Great Britain now proposes a division of the Holy Land, both Jews and Arabs to be offered their own small mandate area. The plan still pends, and the population still contends. So Sir Charles Tegart, doughty douser of terrorism in India, arrives in Jerusalem on the 50th anniversary of Allenby's triumphal entry, to take up reorganization of the Palestinian police.

He'll be the apex of a wedge to separate dissident Arabs and Jews—Christian Science Monitor.

Attains Ripe Age

Ontario Woman Has Lived Over Six British Sovereigns

Mrs. Mary Jane Fogart, who says she is just "living on borrowed time," celebrated recently the 103rd anniversary of her birth.

Mrs. Fogart has a word for the young girls of today. She feels they do not wear sufficient clothes. If they did they would live longer and be healthier, she thinks. Born in County Fermanagh, Ireland, she has lived under six British sovereigns, being born three years before Queen Victoria ascended the throne in 1837. She came to Canada when she was 11 years old and lived in Morewood, Ont., not far from Ottawa, for the last 92 years.

Due to its many indentations, Alaska's coastline measures 35,000 miles—greater by 10,000 miles than the earth's circumference.

Empire Is Stronger

Crisis Of Abdication Resulted In Closer Imperial Ties

The English obviously understand the value of royal pomp as a force to discipline extremists and smooth out class conflict. The visits of four Kings to London will help to raise the prestige of the English dynasty as much as they help to raise that of visiting royalty. Contrary to many pessimistic views the English Crown has emerged from its crisis at the end of last year much stronger than it ever was. So long as Constitutional harmony exists between King, Government and people, the balance of Empire will not be disturbed. In fact the Empire benefited from last year's experience. Imperial ties are closer than ever.—Tidings, Stockholm.

Started As Pitboy

Thomas Greenall Rose To High Position In England

Thomas Greenall, who began life as an oppressed pitboy in the last century and rose to be one of the founders of the Miners' Federation of Great Britain, died recently at Farnborough, Lancs., England.

Greenall as a pitboy dragged a coal wagon for 12 hours daily with a chain around his waist. Later he became a miner and a prominent union official. He sat as a Labor member of parliament from 1922 to 1929 for the Farnworth division of Lancashire.

The Day Of Jingle Bells

Jingle bells will soon be gone, it is feared at Belleville, Ontario. A city harness maker had to search through his stock for a half-hour before unearthing a set of bell harness for a customer, the first person to demand bells for his horses in three years.

The temperature of the sun is about 11,000 degrees Fahrenheit.

Hawaii hasn't a single roadside billboard.

Announcing

TWO NEW FORD V-8 CARS FOR 1938



THE DE LUXE



THE STANDARD



Ford offers two new cars for 1938—the Standard Ford V-8 and the De Luxe Ford V-8. They are different in appearance—but built to the same standard of mechanical excellence—on the same 112-inch wheelbase.

Because people liked our 1937 car so well, they bought more than of any other make. They liked its looks, its smooth performance, and the way it handled. We have improved on that car in the newly styled Standard Ford V-8.

But some folks wanted still more size and style, with the same fundamental Ford advantages. For them, we have designed a new De Luxe line.

The De Luxe Ford V-8 Sedans are longer with more room, larger luggage space, and finer appointments. De Luxe cars are equipped with the 35-horsepower Ford V-8 engine. They provide more

motoring satisfaction at low Ford prices.

The Standard is even lower priced than the De Luxe. It is a brilliant, modern car. It has graceful new lines and well-tailored interiors. It gives you the same basic advantages of the 35-horsepower Ford V-8 engine.

Before Ford made V-type 8-cylinder engines available to every one, they were used only in expensive cars. Since then, four million Ford owners have learned the genuine enjoyment of driving an 8-cylinder car with all-round economy. The low prices of the De Luxe and Standard cars make it easy for you to step into the V-8 class.

FIT YOUR CAR TO YOUR NEEDS

With two distinct designs, two body sizes and two price ranges, you'll find a 1938 Ford car to fit your personal needs exactly. Whatever one you choose, you get time-

proved Ford V-8 performance. Whatever price you pay, you get a car built soundly to serve you well... That's the Ford way.

FOR LOW DELIVERED PRICES SEE YOUR LOCAL FORD DEALER

De Luxe Ford V-8 models are Coupe, Tudor Sedan, Fordor Sedan, Convertible Coupe, Club Coupe, Convertible Club Coupe, Phaeton and Convertible Sedan.

Standard Ford V-8 is available in three models: Coupe, Tudor Sedan and Fordor Sedan. Ford sells a fully equipped car at the lowest possible price. The prices on De Luxe models include twin tail lights, two windshield wipers, two sun visors, twin electric horns, cigar lighter, de Luxe steering wheel, glove compartment clock and lock, chrome wheel hands, in addition to front and rear bumpers and guards, spare wheel and tire and tube, tire lock, and headlight beam indicator.

Prices on Standard models include front and rear bumpers and guards, spare wheel and tire and tube, tire lock, one tail light, one windshield wiper, one sun visor, cigar lighter, headlight beam indicator, and two horns.

Atlantic Air Service

Imperial Airways Have Set 1940 As Date For Inauguration

Imperial Airways have set 1940 as the goal for inauguration of a regular trans-Atlantic passenger air service between Great Britain and Canada.

Aviation officials say the service may be launched sooner, but the experimental program of the ocean route calls for a further series of flights under varying weather conditions and paying passengers will not be carried until every phase of the proposed service has been thoroughly explored.

To airmen of experience the trans-Atlantic route holds no greater hazards than some of the longer-distance flights on Empire services already established. There has actually been a rush of volunteers for the privilege of being selected as prospective Atlantic pilots.

A Real Anniversary

Oshawa, Ontario, was recently the scene of about as happy an event as could be asked for. Twin brothers, Bennett by name, were married 20 years ago in a double wedding. With all four participants in that "away back when" occasion still hale, hearty and happy, their golden anniversary was joyously celebrated on December 14.

Brown bread gives more food value than white bread, because the bran contains vitamins, mineral matter and cellulose.

You will find poetry nowhere, unless you bring some with you.

Gave Life For Pup

Coyote Showed Parental Devotion Not Lacking In Animals

Sport of pioneers days—coyote hunting with hounds—is coming back in southern Alberta, but a modern touch is added to-day. The hunters chase behind the speedy hounds, following the tricky coyotes in automobiles. It is not only a popular sport again, but a profitable one.

Pelts sell at \$10 to \$12 and some real prime ones bring as much as \$20 a skin. Youths of the foothills rangeland country, speeding over snow-covered fields, are combining business with pleasure.

Parental devotion is not missing in a coyote hunt. The story is told of a big grey coyote that eluded hunters for years. Then, a son brought death to the father.

Chased by greyhounds the parents were well ahead, but the coyote pup lagged behind, winded and soon to fall victim to the dashing hounds. The old fellow deserted his life-long mate and drew the dogs away from the wormout offspring. Mother and pup escaped. "Dad" was caught and killed.

Box Of Relics Stolen

A wooden box containing relics from the tomb of King Tut Ankhamen of Egypt, addressed to the Brooklyn Museum in New York, was stolen while in transit in London. The box held a model ax, knife, bracelets, a vase and other trinkets.

When peeling apples, expose them to the air as little as possible. This prevents discoloration.

NEW

And Far Handier Than Older Ways!!!



PRESTO-PACK

At grocers, druggists, stationers and departmental stores.

Warehouses at Calgary, Regina and Winnipeg

Here is the most useful waxed tissue package you've ever seen.

This new pack contains 45 sheets of silver white waxed tissue. Through the top of the pack is a metal eyelet for hanging on the wall. Inside, the tissue is held in an ingenious grip so that you can withdraw one sheet at a time by simply reaching out with one hand.

"Presto-Pack" thus becomes the handiest of all kitchen aids. You will wonder how you ever managed without it.

APPLEFORD PAPER PRODUCTS LIMITED
HAMILTON - ONT.

1st Door North of Hotel